



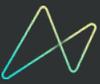
# BI & DATA ANALYST PART-TIME BOOTCAMP

Flexible 24-week program designed to help you launch or accelerate your data career. Self-paced courses, private community, portfolio projects, and live expert coaching.

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[MAVENANALYTICS.IO](https://mavenanalytics.io)

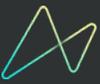




# TABLE OF CONTENTS

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- 1 Overview
- 2 Curriculum
- 3 Maven Instructors
- 4 Testimonials
- 5 Schedule
- 6 Application Process
- 7 Frequently Asked Questions



# OVERVIEW

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The Maven Analytics Bootcamp is a 24-week immersive, online experience designed to help you take your analytics skills and career to the next level.

We're here to help you master the exact skills you'll need for a strong data career, with a blend of self-paced online learning and live support from world-class instructors and industry experts.

You'll meet and connect with fellow members of your cohort, complete assignments and portfolio projects, and receive access to 1-on-1 coaching to help you jumpstart your career.

## KEY BENEFITS



### Flexible, Part-Time

A structured program that fits your busy life



### Private Community Access

Join an exclusive community open only to members of your cohort



### Lifetime Course Access

Enjoy unlimited access to all Maven courses and resources, for life



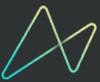
### Live Support & Career Coaching

Get 1-on-1 support from mentors and expert instructors whenever you need it



### Certifications & Portfolio Projects

Earn top industry credentials while building a professional-quality portfolio



# CURRICULUM

**O1**

## THINKING LIKE AN ANALYST

Explore the analytics landscape and learn how to launch a successful career in data, from measurement planning and analysis to data visualization and storytelling

**4 - 5**

*Learning hours*

**1**

*Required course*

**O2**

## DATA ANALYSIS WITH EXCEL

Master the most popular data tool on the planet, and build expert-level Excel skills like advanced formulas, pivot tables, and dashboard design

**32 - 44**

*Learning hours*

**3**

*Required courses*

**10**

*Optional courses*



*Key Tool*



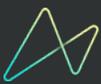
### Excel Formulas & Functions

Master 75+ formulas & functions, and transform Excel into a dynamic and powerful analytics tool



### Pivot Tables & Pivot Charts

Learn how to explore and analyze your data using Pivot Tables & Pivot Charts, with 10 real-world case studies



# CURRICULUM *(continued)*



## Advanced Excel Dashboard Design

Bring your data to life with dynamic, interactive Excel dashboards, and build 3 real-world projects from scratch

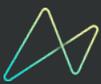


## Excel Portfolio Project

You are the lead Marketing Analyst at a European Hotel Chain. Sales have historically declined in the last quarter of the year, so you've been tasked with identifying root causes and proposing a data-driven marketing strategy to boost booking volume.

### Optional Courses





# CURRICULUM *(continued)*

**O3**

## DATABASE ANALYSIS WITH MYSQL

Build foundational database skills with MySQL, and learn how to build, analyze, and administer relational databases with real-world projects and case studies

**16 - 32**

*Learning hours*

**2**

*Required courses*

**2**

*Optional courses*

  
**MySQL**  
*Key Tool*



### MySQL Data Analysis

Explore and analyze relational databases with MySQL, with hands-on assignments and real-world case studies



### MySQL Database Administration

Learn how to build, optimize, and administer relational databases using MySQL and MySQL Workbench

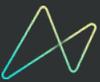


### MySQL Portfolio Project

You've just been hired by a Brazilian eCommerce company as a SQL Database Analyst. Your role is to centralize the company's data into a new SQL database, analyze it to identify key insights and trends, and provide recommendations to improve the business going forward.

### Optional Courses





# CURRICULUM *(continued)*

O4

## DATA VISUALIZATION WITH TABLEAU

Bring your data to life with Tableau and learn how to build a full-stack BI solution, from profiling and blending data to building dynamic, pixel-perfect dashboards

15 - 21

Learning hours

1

Required course

4

Optional courses



Key Tool



### Intro to Tableau Desktop

Learn how to analyze and visualize data with Tableau Desktop, and build real-world projects & dashboards

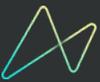


### Tableau Portfolio Project

You've been hired as a Risk Analyst for the US Department of Energy. With electricity outages becoming a growing concern, your role is to analyze the data to measure the impact on local communities and help expose weak points in the grid.

### Optional Courses





# CURRICULUM *(continued)*

**O5**

## BUSINESS INTELLIGENCE WITH POWER BI

Learn how to use Power BI to transform raw data, build relational models and DAX measures, design interactive reports, and administer apps and workspaces.

**16 - 21**

*Learning hours*

**1**

*Required course*

**3**

*Optional courses*



*Key Tool*



### Microsoft Power BI Desktop

Build a full-scale business intelligence solution from scratch, using one of the world's most powerful BI platforms

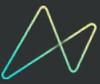


### Power BI Portfolio Project

You've just been hired as a Data Analyst for a Boston-based bike sharing company. Your role is to analyze data from the past two years to explore trends, identify insights, and help the company make strategic operational improvements.

### Optional Courses





# CURRICULUM *(continued)*

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**O6**

## **CAPSTONE PROJECT**

You've been hired as a consultant to help reduce weather-related flight delays at JFK Airport in New York City. Your task is to analyze historical flight delay records, as well as historical daily weather conditions, to provide a data-driven analysis and recommendation to minimize delays and keep airport operations running as smoothly as possible.

**O7**

## **BI CAREER GUIDE (Optional)**

Tips and resources to help you land your dream job in data, including live resume reviews, mock interviews, networking tips and 1-on-1 coaching calls



**1-on-1 Career  
Coaching Calls**



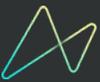
**Career Planning  
Checklists**



**Mock Interviews**



**Resume Reviews**



# MEET YOUR INSTRUCTORS

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## **FRANK ALANIZ**

*Learning Guide*

Frank is a Learning Guide at Maven, and will be your direct point of contact throughout the bootcamp experience. Frank will coordinate recurring check-ins to answer questions, review weekly schedules, and help you stay on track every step of the way.



## **CHRIS DUTTON**

*Founder & Lead Instructor*

Chris is an analytics expert and best-selling instructor with 10+ years specializing in data viz and business intelligence. Since founding Maven Analytics in 2014, his courses have been featured by Microsoft, Entrepreneur.com and the New York Times, reaching more than 500,000 students worldwide.



## **AARON PARRY**

*Lead Power BI Instructor*

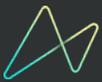
Aaron is a professional analytics consultant and Microsoft Power BI expert, with 10+ years working in business intelligence and marketing analytics. He is an instructor, coach and mentor for aspiring analysts, and has deep experience helping companies develop and implement full-stack BI solutions.



## **ENRIQUE RUIZ**

*Excel Instructor*

Enrique is a certified Microsoft Excel Expert and top-rated instructor with a background in business intelligence, data analysis and visualization. He has been producing advanced Excel and test prep courses since 2016, along with adaptations tailored to Spanish-speaking learners.



## MEET YOUR INSTRUCTORS *(continued)*

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### **JOHN PAULER**

*Lead SQL Instructor*

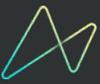
John brings over a decade of business intelligence experience to the Maven team, having worked with companies ranging from Fortune 500 to early stage startups. As a MySQL expert, he has played leadership roles across analytics, marketing, SaaS and product teams



### **DUSTIN CABRAL**

*Lead Tableau Instructor*

Dustin is a professional Tableau developer and data visualization consultant with 10+ years of experience leading analytics and BI projects. He's a featured Tableau author and currently leads the world's largest Tableau User Group.



# TESTIMONIALS

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We've helped thousands of people around the world land dream jobs, launch new careers, and build powerful new skills.

*"After completing the Excel Specialist path, I passed the Excel portion of a series of interviews and landed my dream job at LinkedIn!"*



**Stephen W**  
Senior Data Analyst

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*"After completing the formulas course I realized just how much I didn't know about Excel, and was able to take my skills to the next level. These skills helped me land a role as an underwriter with Berkshire Hathaway, and significantly increase my efficiency and productivity on the job!"*



**Vincent W**  
Senior Underwriter

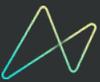
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*"When I started a new job as a Data Visualization Analyst, I thought I had the skills to hit the ground running. However, I quickly realized that I would need to up my game if I was going to be successful.*

*After completing the Excel and Power BI paths from Maven Analytics, I went from barely being able to keep up to getting callouts from VPs for how great my dashboards look!"*



**Zack T**  
Data Visualization Analyst



# SCHEDULE

**Jan 31, 2022**

*Super Early Bird*  
25% Savings Closes

**Feb 15, 2022**

*Early Bird*  
15% Savings Closes

**March 2, 2022**

*Bootcamp Starts*

**August 11, 2022**

*Bootcamp Graduation*

# APPLICATION PROCESS

## **O1 REQUEST AN APPLICATION**

Submit your information and tell us why you'd be a great fit for the Maven bootcamp. You can request an application at <https://mavenanalytics.io/data-analyst-bootcamp>

## **O2 FULL APPLICATION & ASSESSMENT**

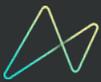
Seats are extremely limited, so we ask all candidates to complete an online application and brief skills assessment. This is your opportunity to share your background and career goals, and tell us why you're excited to join the Maven bootcamp.

## **O3 LIVE VIDEO INTERVIEWS**

Once you submit your application, an admissions rep will review your responses and coordinate live (virtual) interviews with qualified candidates. During the interview, you'll meet members of the Maven leadership team and learn more about the bootcamp experience.

## **O4 ACCEPTANCE & COHORT PLACEMENT**

After all bootcamp applications have been reviewed, members of the Maven team will meet to finalize the cohort. If you are accepted, you will have the opportunity to speak with admissions representatives before claiming your seat.



# FREQUENTLY ASKED QUESTIONS

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## **Are the courses taught live?**

We use a combination of live and self-paced online learning. You will have the flexibility to work through most courses independently, while participating in live check-ins, portfolio projects, and live instructor office hours.

## **Is this entirely online, or in-person?**

This bootcamp is delivered entirely online, with a combination of live and independent, self-paced learning.

## **What are my payment options?**

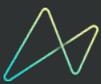
You can either pay the full tuition upfront (\$5,999), or spread the cost over 6 monthly payments of \$1,100.

## **Are there discounts available?**

Commit by January 31 to save 25%, or by February 15 to save 15%. We cannot offer full scholarships at this time.

## **What makes the bootcamp different from a standard Maven membership?**

The Maven bootcamp is an instructor-led, guided program featuring live sessions, small group projects, a private community, and 1-on-1 career coaching designed to help take your career to the next level. We offer the structured learning you need to accelerate your career, along with lifetime access to the Maven Analytics platform for all bootcamp graduates.



# FREQUENTLY ASKED QUESTIONS

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## **Are there any prerequisites?**

While we do not require any prior experience in data analytics, you will be asked to complete a brief assessment and live interview as part of the application process.

## **Do I need specific equipment or hardware?**

While most courses can be completed on either a PC or Mac, some tools are only compatible with PC/Windows. We'll guide you through the download and installation process for any software required for our courses (i.e. Tableau, Power BI Desktop, MySQL Workbench, etc.)

## **How many hours of work will this be?**

Think of this as a major part-time commitment. Between independent coursework, portfolio projects, instructor office hours, and live presentations, you should expect to dedicate 10-15 hours per week during the bootcamp, which will run for 24 weeks.

## **Can I talk to someone?**

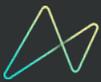
Of course! If you have questions about the bootcamp or would like to connect with an admissions rep on the Maven team simply reach out via email or chat on our website.

## **How does the admission process work?**

All bootcamp candidates must complete an online application and brief skills assessment. Your application will then be reviewed, and qualified candidates will be contacted for a video interview with the Maven admissions team.

## **What does lifetime access to Maven Analytics mean?**

The cost of your bootcamp tuition includes a lifetime all-access subscription to the Maven Analytics platform. This means that you will have access to our entire course library (including future releases) and learning resources, forever.



# FREQUENTLY ASKED QUESTIONS

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## **What kind of support will I get?**

Each cohort is led by a bootcamp coach from the Maven team, who will be your primary point of contact from Day 1. Your coach will coordinate recurring check-ins to help you stay on track, connect you with the resources you need, and answer any questions you have along the way. You'll also have access to weekly office hours with Maven instructors, live chat support, and optional career coaching sessions (resume reviews, project feedback, mock interviews, etc.)

## **What kind of career services do you offer?**

In addition to our "Analytics Career Guide" course, you'll have the option to meet with Maven career coaches for additional, personalized support.

## **What skills and tools will I learn?**

We specialize in teaching practical, job-ready analytics and business intelligence skills, including data prep, database design, data analysis and visualization. Our courses help you build expert-level skills with Excel, Power BI, Tableau and MySQL, with hands-on, project-based demos and real-world case studies. You'll also learn the foundational skills you'll need to jump start your career, including measurement planning, strategic thinking, dashboard design, and more.

## **Why should I trust you?**

We put our student experience above all else, and go above and beyond to provide exceptional value. Our courses have helped more than 500,000 students build job-ready analytics skills, and we're proud to have earned a 97% satisfaction rating with 50,000+ perfect 5-star reviews.

## **What if I can't find the answer I need?**

If you still have questions, feel free to browse our Help Center, send us a chat, or email us at [admin@mavenanalytics.io](mailto:admin@mavenanalytics.io) to schedule an introductory call with someone from the Maven team – we'd be happy to help!